



# Innovative Technologies Require Innovative Performance Testing

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Created for:



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# Innovative Performance Testing



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# Innovative Performance Testing

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## What mom tells people:

I help people make websites go fast.

## What I tell people:

I help and/or teach individuals and organizations to *optimize software systems* by balancing:

- Cost
- Time to market
- Capacity

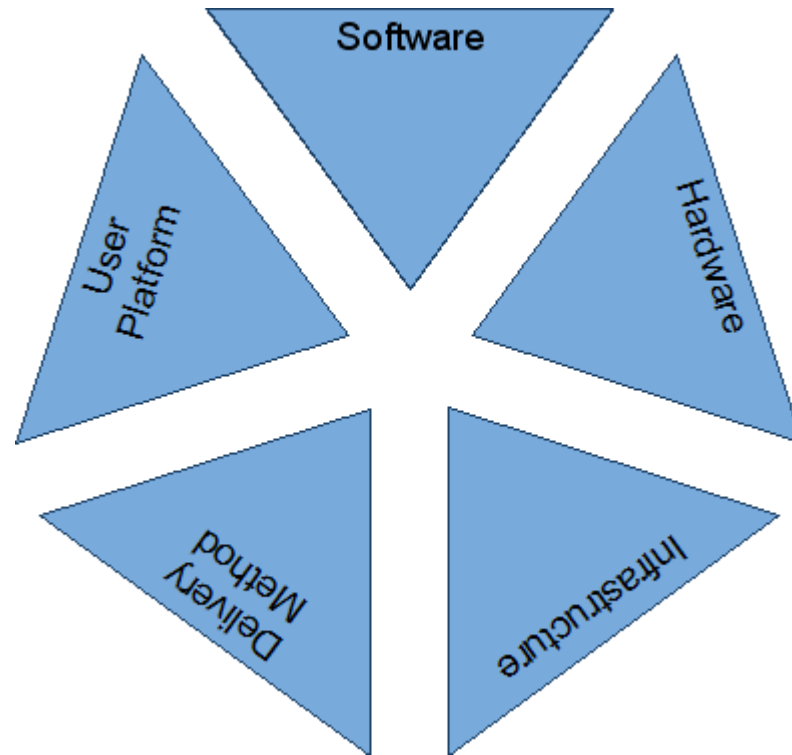
while remaining focused on the *quality of service to system users.*





# Innovative Performance Testing

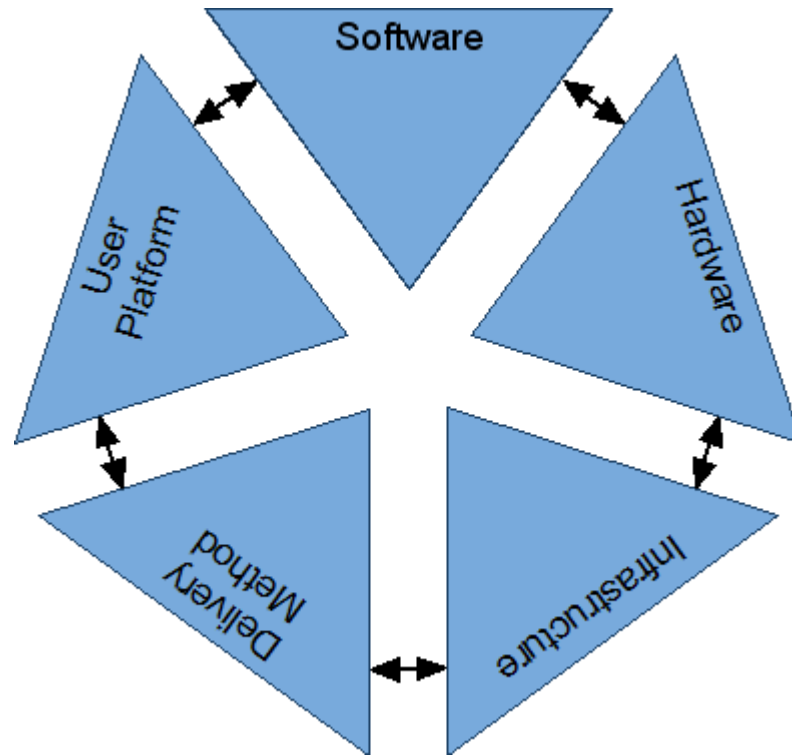
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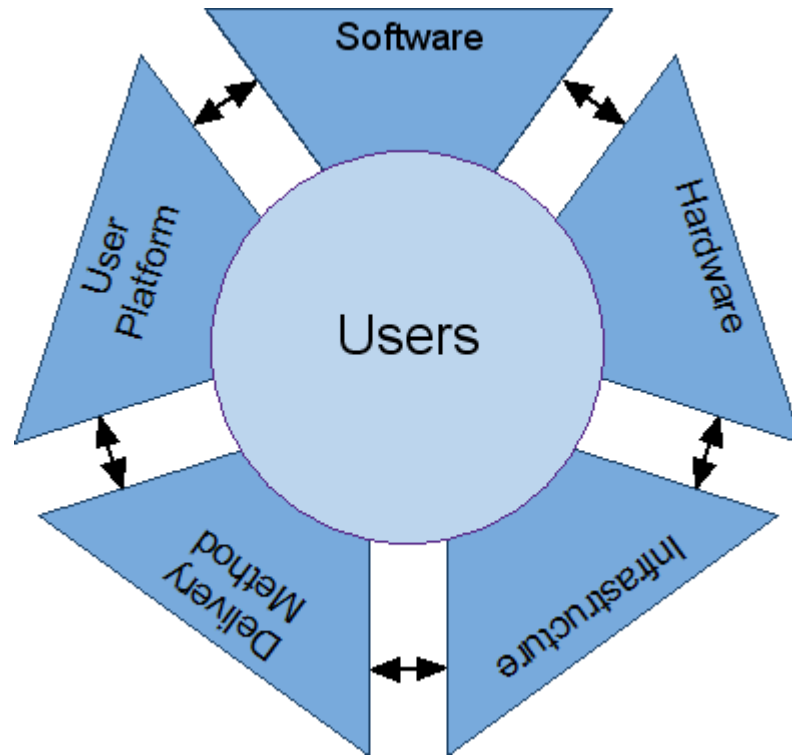
# Innovative Performance Testing

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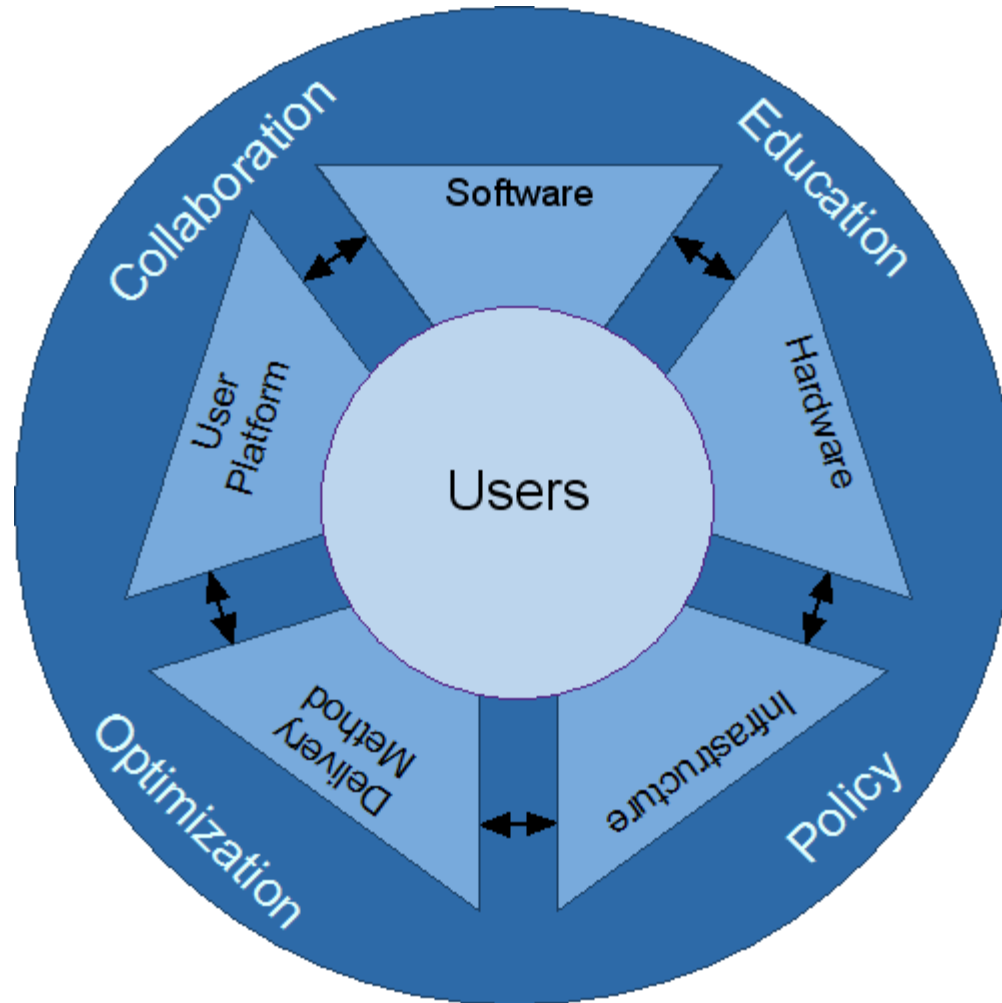


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## Optimization & Performance Testing:

Academic methods are slow and costly.

Industry methods are less accurate and risky.

Few decision makers understand either method.

Rarely are systems optimized holistically.





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## Poorly optimized systems:

Increase costs.

Reduce quality of service.

Slow down adoption.

Waste infrastructure money and resources.

Work against innovations reaching people.





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## Needed Innovations in Performance Testing:

Decision makers need education.

Educational materials and methods for performance testers needs improvement.

New and advanced support tools are needed.

Policies need revisions.

Organizations must find ways to collaborate.





# Contact Info

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