

**Evaluation of a program to develop the  
palm oil sector in Costa Rica:  
FDI vs Co-operatives**

**Jeffrey Orozco B.**



Figure 1.1. Map of Costa Rica



**Plantation**



**Fresh fruit bunch**



**Fruit bunch in the plant**



**Figure 2.1 Performance evaluation**

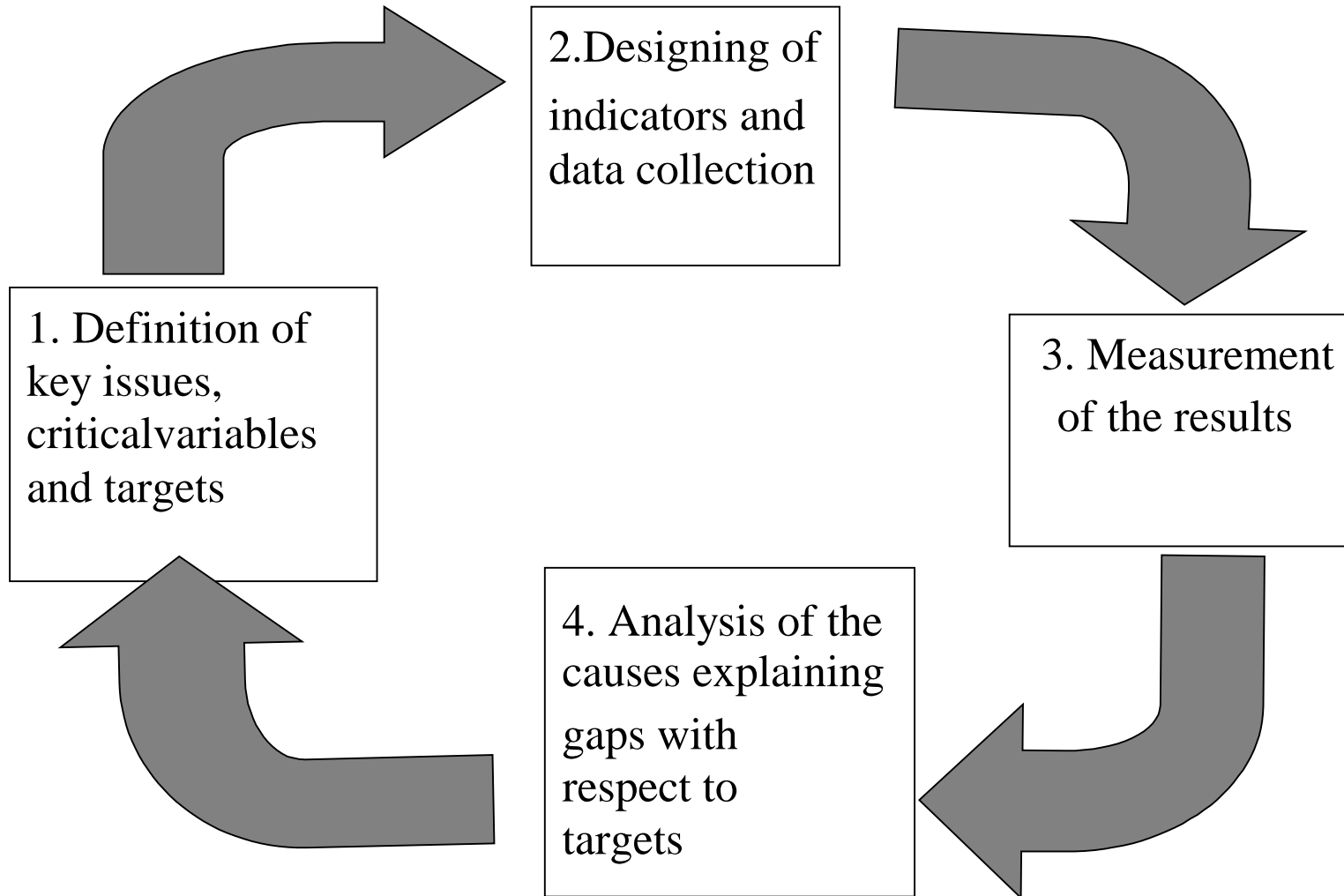


Figure 2.2 Relations among key issues, variables and indicators in performance evaluation, by different dimensions

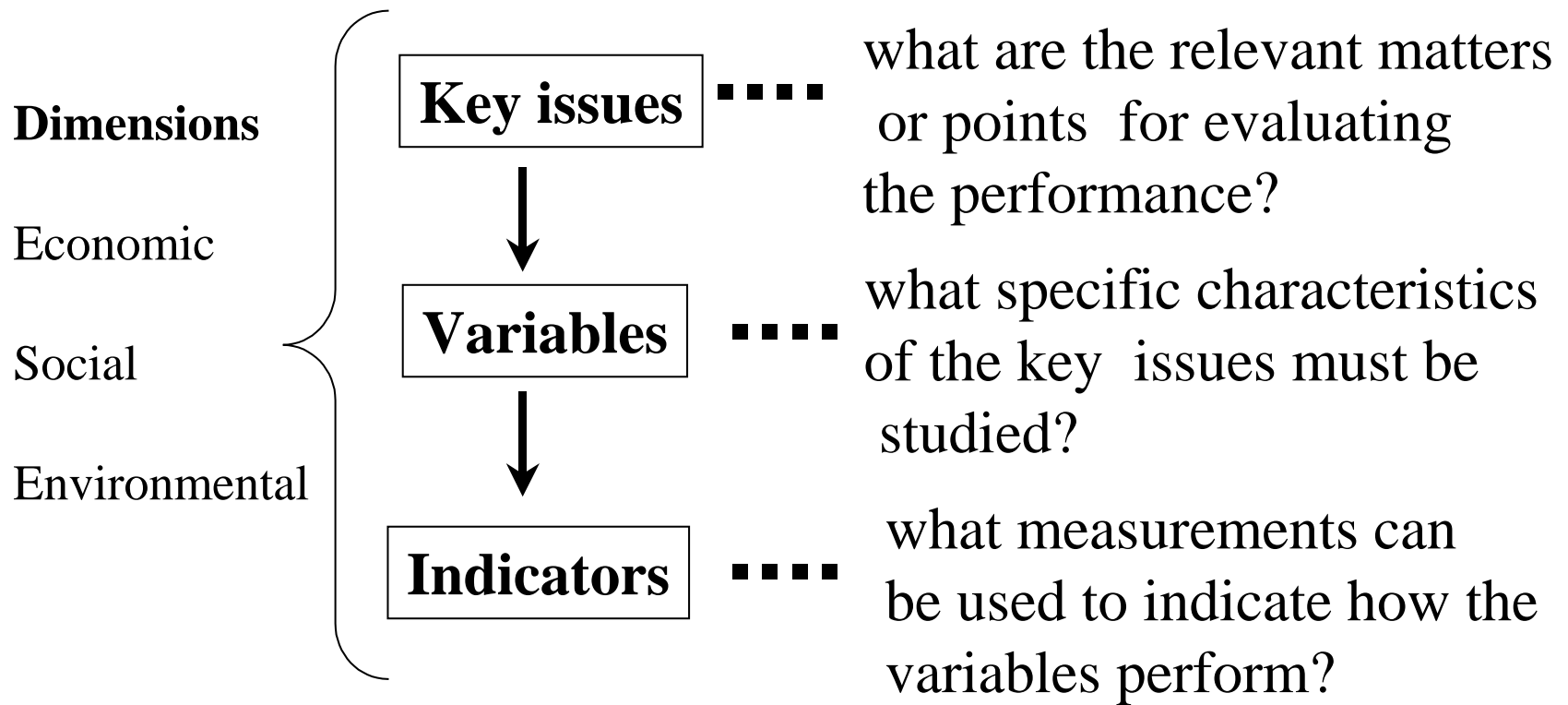
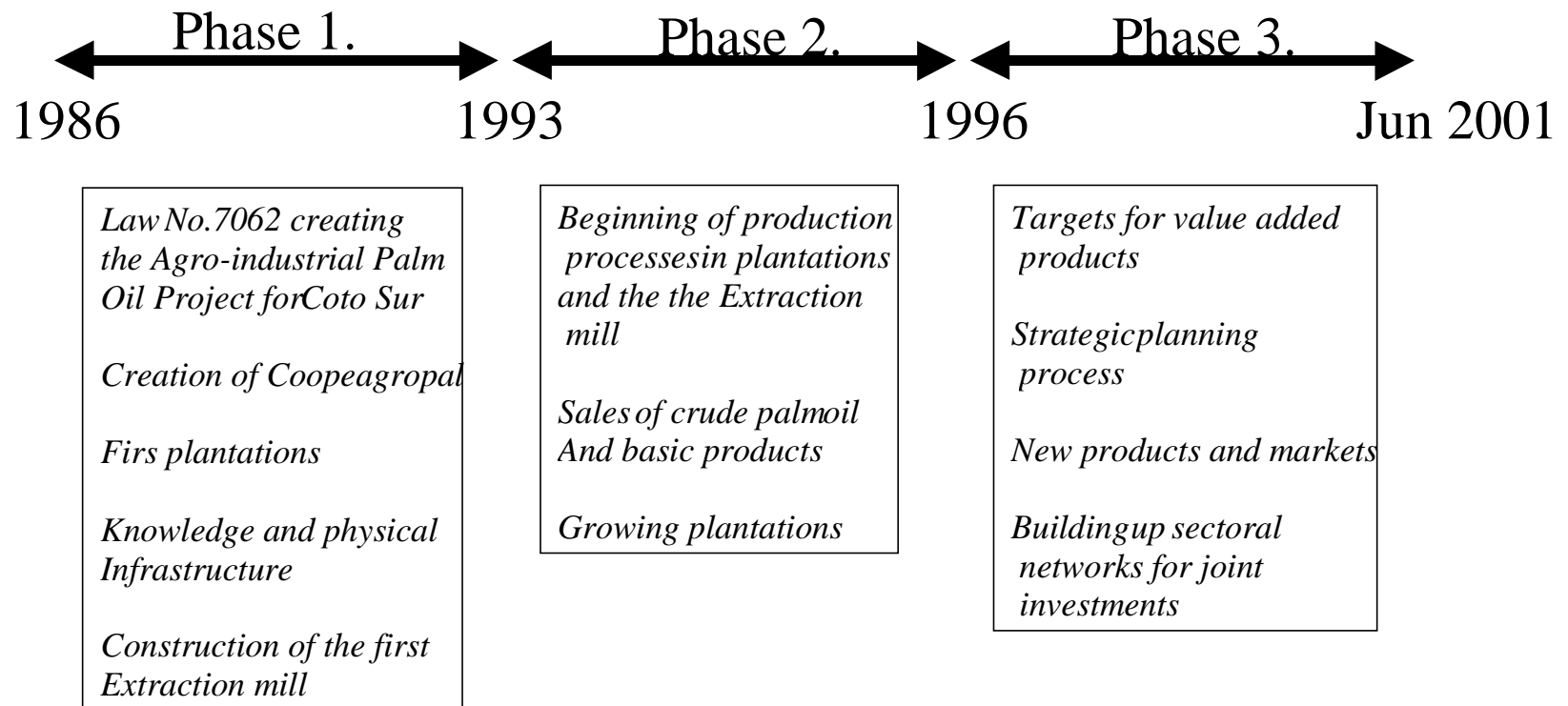
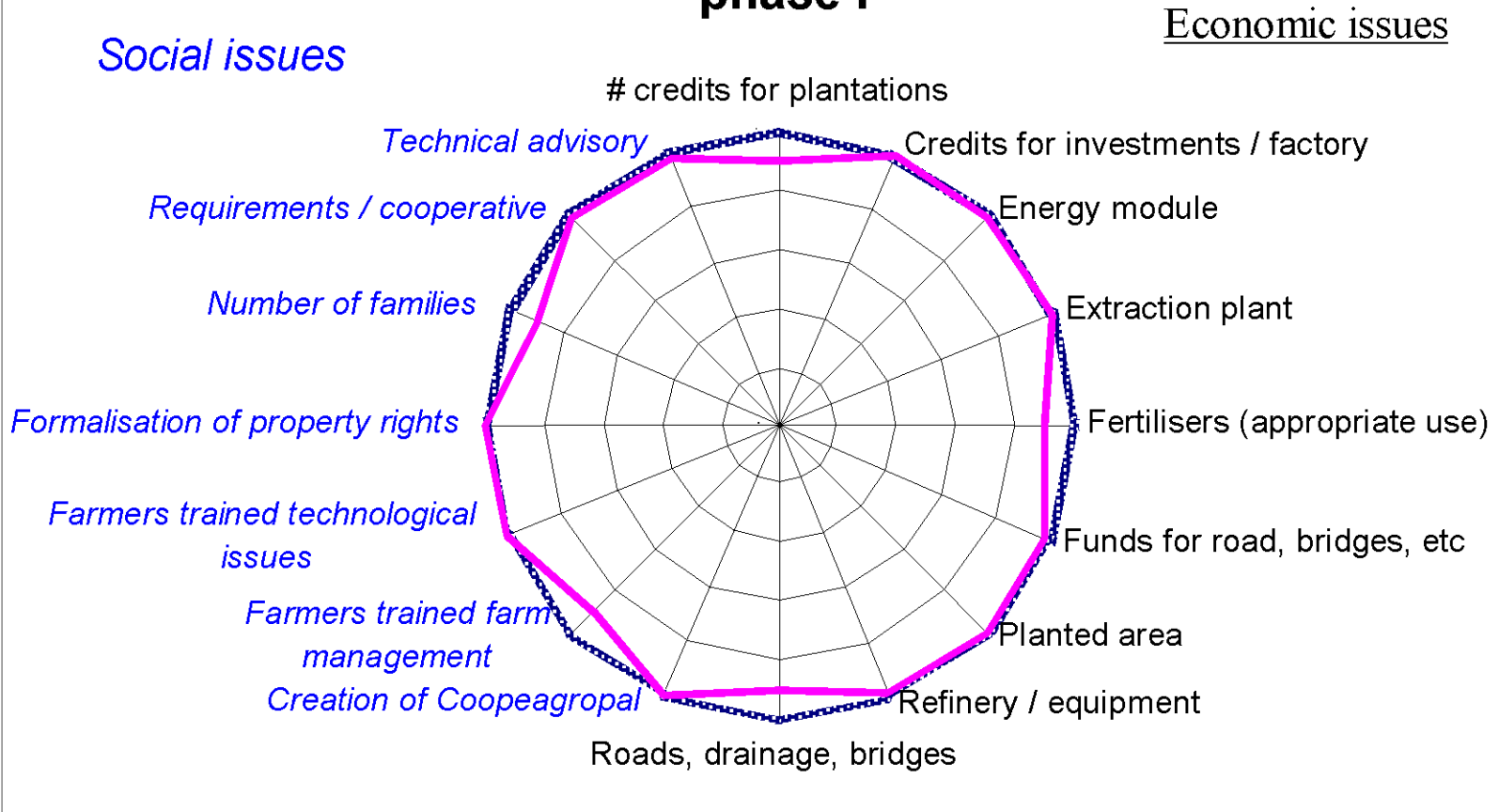


Figure 6.1 Phases for performance evaluation at firm level:  
the case of Coopeagropal.



# Figure 6.2 Performance Evaluation at firm level, phase I

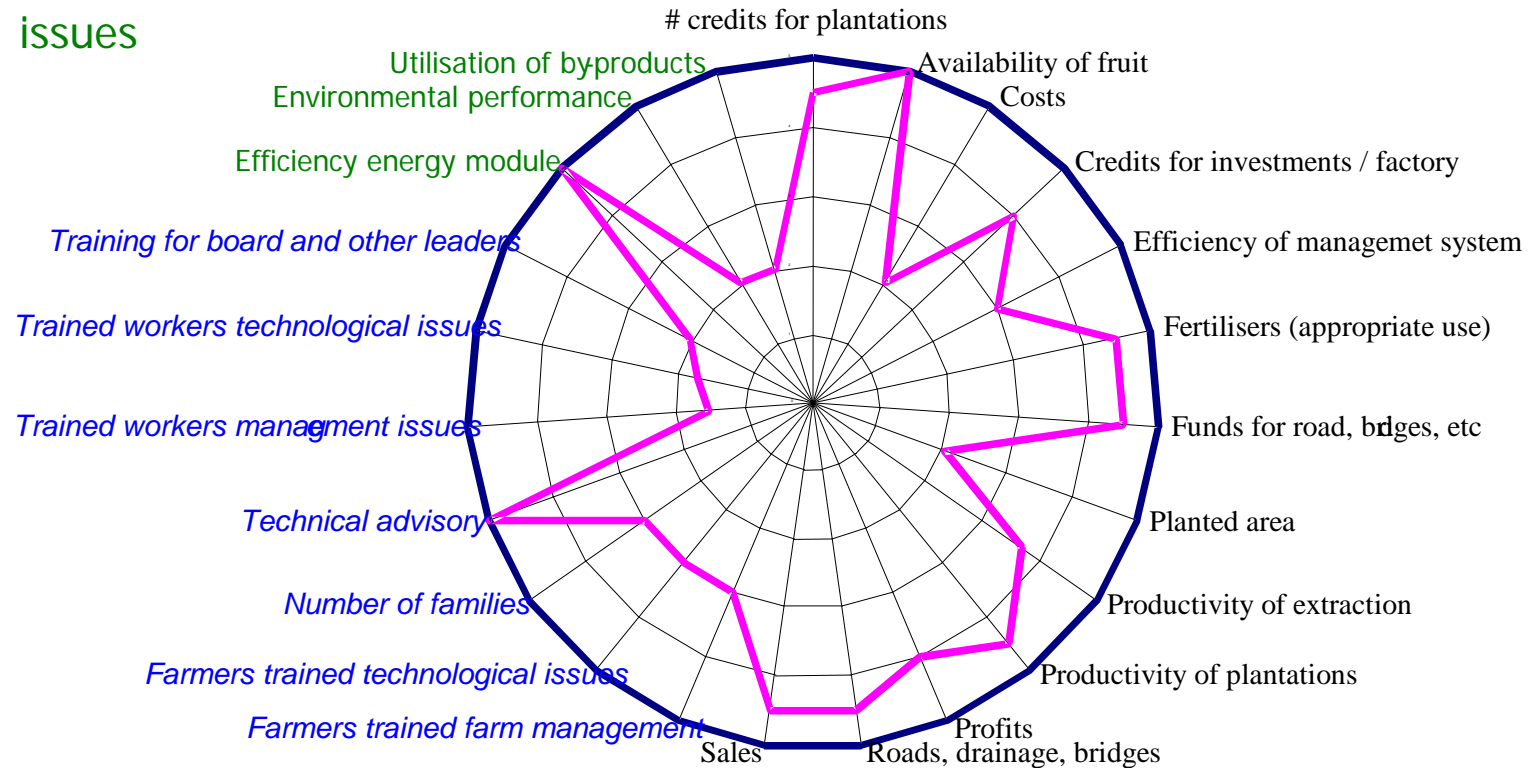


Targets for the period (desired scenario)
  Performance

## Figure 6.3 Performance evaluation at firm level, phase 2

Environmental issues

Economic issues



Social issues

— Targets for the period (desired scenario) — Performance

**Figure 6.4 Performance evaluation at firm level, third phase**

