

CITIZENS, EQUALITY, RIGHTS AND VALUES (CERV) PROJECT PARTNER SEARCH FORM

- I offer my expertise to **participate as a partner** in a Citizens, Equality, Rights and Values (CERV) project
- I am planning to **coordinate** a Citizens, Equality, Rights and Values (CERV) project and I am **looking for project partners**

TOPICS OF INTEREST

We are interested in the following calls under the Citizens, Equality, Rights and Values (CERV) programme:

Call for proposals on citizens' engagement and participation (CERV-2022-CITIZENS-CIV).

https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/cerv/wp-call/2022/call-fiche_cerv-2022-citizens-civ_en.pdf

PARTNER INFORMATION

Description of the organisation (legal entity)

Type of organisation:

- | | | |
|---|---|---|
| <input type="checkbox"/> Higher Education | <input type="checkbox"/> Research Institution | <input type="checkbox"/> Public Administration |
| <input checked="" type="checkbox"/> Industry /SME | <input type="checkbox"/> NGO | <input type="checkbox"/> Other: <i>Please specify</i> |

Make.org is an independent, non-partisan and transparent **European civic tech**. With our open source platforms and innovative methodologies, we created a genuine way to engage millions of citizens in consultations, online co-construction and participatory democracy.

We have developed a participative methodology going from consultation to co-construction of concrete actions, thanks to :

- a digital consultation tool allowing massive citizen participation on an open question, with clear and actionable results focusing on consensus
- an online co-construction tool aimed at making citizens react on and enrich a concrete action plan.

Make.org was founded in 2016 by Axel Dauchez. Paris based, the company employs 37 people dedicated to bringing our vision to life. Our independent Ethics Committee ensures our neutrality and transparency.

In 2019, Make.org launched with Civico Europa the largest online public consultation ever carried out in Europe, aiming at highlighting citizens' expectations and proposals for Europe in the run-up to the elections. More than 30 000 proposals were made by citizens from all around Europe, allowing us to identify 10 panEuropean consensuses that were presented by participants themselves at the European Parliament.

Description of the Team and its expertise

Engineers, data scientists, web designers, CRM managers, sociologists and project managers... since 2016, our now 40 people team has been working with the objective of strengthening citizen participation at the local, national and European level. In September 2019, we received the "Talent For Democracy" award from France Digitale in recognition of the positive role we played during the European elections with our "WeEuropeans" campaign.

Team leader and key team members

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Axel Dauchez is President and Founder of Make.org.

He founded Make.org in 2016, aiming to create the first European and independent platform for mobilising civil society (citizens, associations, companies, institutions, local authorities, media...) in actions of general interest and in the transformation of society.

At the same time, as a committed player in civil society, He participates in the transformation of the State as a member of the Public Action 2022 Committee (CAP22), a member of the investment committee of the Public Action Transformation Fund (FTAP) and a member of the Orientation Council of the French Foreign Action. His role in each mission is to be involved in each project in order to bring his vision and experience.

Guillemette Colombe is Head of Consultations at Make.org, in charge of developing and ensuring the smooth running of all citizen participation processes. Before joining Make.org, she developed an expertise in participatory approaches by accompanying the organisational, managerial and cultural transformation of companies such as Air France, EDF and Transdev for 5 years at The Boson Project, a committed consultancy.

Victor Laymand is in charge of Research at Make.org. He is responsible for the research, methodological consistency and interpretation of the results of citizen consultations at Make. He oversees the setting up of the methodological framework of a consultation, its monitoring during the process and its final analysis, in collaboration with the Make.org data scientist teams.

David Mas is Head of Data and Citizen Insight at Make.org. His mission at Make.org is to put artificial intelligence at the service of citizen engagement. He oversees both the design and operation of the intelligent algorithms at the heart of the platform and the teams of social scientists in charge of analysing the results.

Alexis Prokopiev is Head of the Public Affairs team at Make.org. He is in charge of relations with public and institutional actors, at local, national and European level, with whom Make.org works regularly.

He also accompanies the communication process with action communities, institutions, elected officials and citizens.

Magalie Alabedra is in charge of Acquisition at Make.org.

She uses her expertise and adapted digital tools to reach out to citizens on the internet and to highlight the platform's user experience to build loyalty.

She is also in charge of managing contact with citizens, as well as email campaigns for Make.org consultations.

Philippe de Araujo is Head of the technical teams (software, IT and infrastructure).

He supervises the development of the Make.org consultation and consultation platforms.

He is responsible for monitoring production and ensuring high availability of services and a high level of security.

Experience

<u>Already experience as a</u>	Coordinator	<input type="checkbox"/> YES	<input type="checkbox"/> NO
	Partner	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
	Expert Evaluator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

Our experience as a Partner :

As we have, so far, limited CERV experience, we would rather take part as participants and not coordinators. However, we have all the resources and field experience to ensure a very active participation within the project, as Work Package Leaders for example. We have already taken part as a partner in a proposal for a Horizon tender, as Work Package leader.

Our digital solution deals with at least five of the 8 expected impacts of the aforementioned call :
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- strengthening democratic participation, with a special focus on inclusion of younger and older people, women in all their diversity, mobile EU citizens and people with disabilities;
- stimulating reflection and debates related to the call priorities;
- reaching large numbers of people through events, information material, and (social) media, making best use of new technologies and strengthening media literacy;
- reaching those citizens not active in civic participation in their everyday life;
- making it possible for members of the EU public to communicate their main concerns to the Commission so that these can be addressed through political commitment;

Once integrated into a broader project with other types of partners such as university labs, associations or local collaborative solutions, we can provide strong and unique assets to the proposal.

In addition, we have a good knowledge of European institutions and privileged contact with most of them, which could strengthen the project in terms of communication and impact towards policy makers.

Thanks to our 2019 WeEuropeans consultation (www.weeuropeans.eu), we are the only Civic Tech that has already conducted a citizen deliberation and participation mobilisation at the European level in 27 Member States (38 millions citizens involved, 1.7 million participants, 11.3 million votes, 24 languages). As such, we already have experience in establishing contact with many European citizens.

Our experience is mostly linked to the field of citizen engagement, data analysis and action towards policy makers, so we are looking for a consortium where these skills are needed.

ROLE IN THE PROJECT

- | | |
|---|---|
| <input checked="" type="checkbox"/> Research & Innovation | <input type="checkbox"/> Training |
| <input type="checkbox"/> Dissemination | <input type="checkbox"/> Other: Please specify |

For this call, we wish to put forward a participatory device consisting of a set of state-level citizen consultations (2-5 countries), with the possibility of fusing them into a single, transnational consultation. These consultations would be operated on our online participation platform, which ensures large participation.

Concretely, through a very simple experience, citizens from the chosen European countries could submit their own concrete solutions and / or vote on other citizens' solutions. Our Citizen Insights team, composed of sociologists and data scientists, would then analyze the results in depth, and produce a clear and thorough final report including a mapping of consensuses, controversies and rejected solutions.

We could for example use our tool to ask European citizens one single open question, such as "How to encourage participation in European elections? "How to promote the respect of fundamental rights in the EU?", or a question on a more specific European policy linked to this tender.

In addition to providing our innovative and engaging platform, we would also bring to the table our extensive expertise in citizen mobilisation and mass collaboration, to foster European citizens' understanding of their civic rights and societal engagement at the European level.

CONTACT DETAILS

Contact Person: Guillemette Colombe
Organization: Make.org
City: Paris
Country: France
Phone: +33 6 67 53 85 79
Email: guillemette.colombe@make.org
Organisation Website: https://make.org

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